



Bimzelx[®] (bimekizumab-bkzx)

Is plaque psoriasis taking too much from you?

**Get clearer skin
and start to
get yourself back**

BIMZELX is a prescription medicine used to treat adults with moderate-to-severe plaque psoriasis who may benefit from taking injections or pills (systemic therapy) or treatment using ultraviolet light alone or with pills (phototherapy).

**Ask your dermatologist
about BIMZELX**



IMPORTANT SAFETY INFORMATION

BIMZELX[®] is a medicine that affects your immune system and may increase your risk of serious side effects, including suicidal thoughts and behavior, serious infections including tuberculosis, liver problems, and inflammatory bowel disease.

Please see pages 12-13 for additional **Important Safety Information** and [click here](#) for **full Prescribing Information**, including **Medication Guide**.



Uncover what BIMZELX[®] can do for your skin >>>

When your plaque psoriasis flares up, it can cause pain, itching, flaking, and plaques that others can see on your skin. **But that's only part of the story.**

Psoriasis can drain your confidence, douse your spirit, and create layers of stress around many everyday life decisions. With clearer skin, you can start to get yourself back.

IMPORTANT SAFETY INFORMATION

Suicidal thoughts and behavior have happened in some people treated with BIMZELX. Get medical help right away or call the National Suicide and Crisis Lifeline at 988 if you, your caregiver, or your family member notice any of these symptoms.

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 **Bimzelx[®]**
(bimekizumab-bkzx)

Get back to clearer skin with **BIMZELX[®]**

Nearly 9 in 10 people saw 90% clearer skin at 16 weeks.*

BIMZELX can give you:

100% clear skin

More than 6 in 10 people saw 100% clear skin at 16 weeks.*

»»» For more information on clinical trial results, including before-and-after images, visit BIMZELX.com



Fast results

Nearly 8 in 10 people achieved 75% clearer skin at 4 weeks. 1 in 6 people saw 100% clear skin after the first dose at 4 weeks (patients started with 2 injections every 4 weeks for 16 weeks). Results were not immediate.*



Lasting results

In combined clinical studies, nearly 9 in 10 people saw 90% clearer skin at 16 weeks. Of those, 9 in 10 maintained it for 1 year.

*Results from combined clinical studies. Results may vary.

IMPORTANT SAFETY INFORMATION

BIMZELX affects the immune system. It may increase your risk of infections, which can be serious. Do not use BIMZELX if you have any symptoms of infection without talking to your doctor. If you have any symptoms of infection after starting BIMZELX, call your doctor right away.

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The A + F difference: How BIMZELX[®] works

Most biologic treatments target just one of the proteins, like IL-17A, believed to drive the inflammation that causes plaque psoriasis.

BIMZELX is a dual-targeted treatment. It's the first and only approved treatment to target and block both IL-17A and IL-17F.



This specific targeting and blocking of both IL-17A and IL-17F may do more to calm inflammation than targeting IL-17A alone.

TARGETS  **BLOCKS**

IL-17A

+

IL-17F

TO CALM INFLAMMATION

IMPORTANT SAFETY INFORMATION

Your doctor should check you for tuberculosis (TB) before you start BIMZELX and watch you closely for signs of TB during treatment with BIMZELX. If you have TB, or had it in the past, your doctor may treat you for it before you start BIMZELX.

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 **Bimzelx[®]**
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BIMZELX[®] vs other treatments: The numbers are clear

See how BIMZELX performed in head-to-head clinical studies. We put BIMZELX to the test against three biologic plaque psoriasis treatments, and the results are clear.

»»» For more information that BIMZELX can make a clear difference, visit [BIMZELX.com/results](https://www.bimzelx.com/results)

COSENTYX is a registered trademark of Novartis AG. See US Prescribing Information for safety and further information.

HUMIRA is a registered trademark of AbbVie Biotechnology LTD. See US Prescribing Information for safety and further information.

STELARA is a registered trademark of Johnson & Johnson. See US Prescribing Information for safety and further information.

All trademarks are the property of their respective holders.

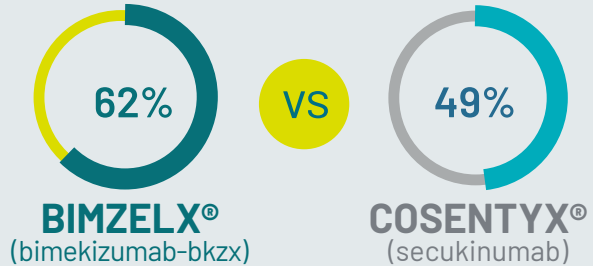
Adalimumab (known as Humira), ustekinumab (known as Stelara), and secukinumab (known as Cosentyx) were compared with BIMZELX in head-to-head trials. These products were obtained from several countries. Please note that similarities and differences between products approved in the US and outside of the US have not been established.

IMPORTANT SAFETY INFORMATION

New cases of inflammatory bowel disease or "flare-ups" have happened with BIMZELX. If you have inflammatory bowel disease (ulcerative colitis or Crohn's disease), tell your healthcare provider if you have worsening disease symptoms during treatment with BIMZELX or develop new symptoms of stomach pain or diarrhea.

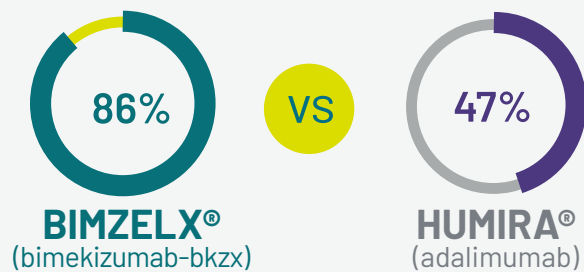
Please see pages 12-13 for additional **Important Safety Information** and [click here](#) for **full Prescribing Information**, including **Medication Guide**.

What percentage of patients saw 100% clear skin at 16 weeks?



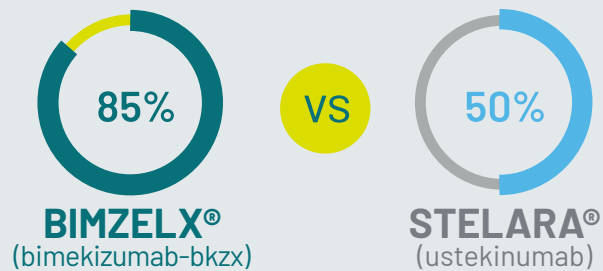
Results from a clinical study of 743 participants.

What percentage of patients saw 90% clearer skin at 16 weeks?



Results from a clinical study of 478 participants.

What percentage of patients saw 90% clearer skin at 16 weeks?



5% of people on placebo saw 90% clearer skin at 16 weeks. Results from a clinical study of 567 participants.

 **Bimzelx[®]**
(bimekizumab-bkzx)

Getting started with BIMZELX®

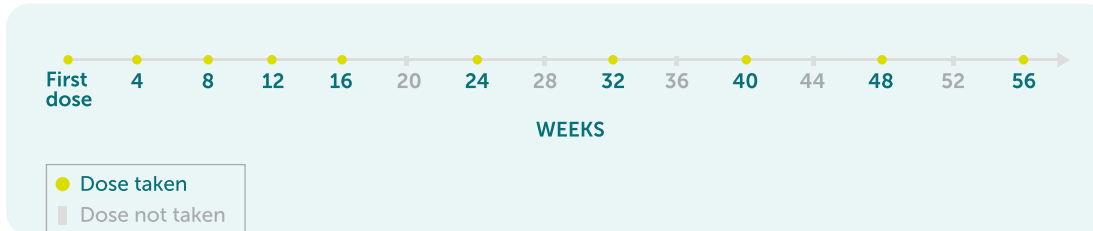
If you and your dermatologist decide BIMZELX is right for you, here's a snapshot of what to expect.

Initial doses:

1 dose every 4 weeks for 5 doses

After dose number 5:

1 dose every 8 weeks



Patients weighing ≥ 120 kg (265 lbs) may be prescribed maintenance doses every 4 weeks.

All doses are 320 mg, given as 2 separate injections under the skin of 160 mg each.

Getting comfortable with self-injection

You or your caregiver (if required) can administer BIMZELX at home using the **BIMZELX® Autoinjector**.

Some patients use Prefilled Syringes to administer BIMZELX. Your dermatologist will decide which injection method is best for you.



Not actual size. Not actual injector label. For illustrative purposes only.

Please visit [BIMZELX.com/injection](https://www.bimzelx.com/injection) to watch the **BIMZELX Autoinjector Video** and familiarize yourself with the correct injection procedure.

Always take BIMZELX as prescribed by your doctor.

IMPORTANT SAFETY INFORMATION

Elevated liver enzyme levels have happened with BIMZELX. Your doctor will do blood tests to check your liver enzyme levels before starting treatment and during treatment, and may tell you to stop taking BIMZELX if you develop liver problems. Call your doctor right away if you develop any signs or symptoms of liver problems like pain on the right side of your stomach, feeling very tired, loss of appetite, nausea or vomiting, itching, dark urine, light-colored stool, or yellowing of your skin or the whites of your eyes.

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 **Bimzelx®**
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Skin you can feel more comfortable in with BIMZELX®



People taking BIMZELX saw significant improvements in itching, pain, and scaling at 16 weeks, as reported using a tool called the Patient Symptom Diary, or PSD.*

*Results from combined clinical studies. Results may vary.

Take back control of your plaque psoriasis. Ask your dermatologist about BIMZELX.

Dare to wear black again from head to toe



IMPORTANT SAFETY INFORMATION

The most common side effects of BIMZELX include upper respiratory infections; fungal infections (oral thrush or infections in the mouth, throat, skin, nails, feet, or genitals); headache; pain, redness, or swelling at injection site; Herpes Simplex infections (cold sores in or around the mouth); stomach flu (gastroenteritis); small red bumps on your skin; acne; or feeling tired.

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 **Bimzelx**®
(bimekizumab-bkzx)

Take back control of plaque psoriasis



Inflammation and plaques are driven by several factors. Understanding what can cause your flare-ups can help you gain better control of your plaque psoriasis. **It's important to discuss your triggers with your dermatologist. Here are a few of the common triggers of plaque psoriasis.**



Stress

Everyday stress can cause a flare-up, then stress about the flare-up can make it worse.



Weather

Cold weather brings people inside more, where dry, indoor air and a lack of exposure to sunlight can lead to flare-ups.



Infections

Infections can activate a response from your immune system, triggering psoriasis.



Skin injuries

Cuts or abrasions are common examples of how a skin injury can trigger a flare-up.

»»» **Track your plaques:** Take pictures of your flare-ups, and track anything you can think of that may have triggered them. A visual record can help guide a conversation with your dermatologist.

IMPORTANT SAFETY INFORMATION

Tell your doctor if you have recently received or are scheduled to receive a vaccine. You should avoid receiving live vaccines during treatment with BIMZELX.

Please see pages 12-13 for additional **Important Safety Information** and [click here](#) for full **Prescribing Information**, including **Medication Guide**.

**No longer will psoriasis
get a piece of me**

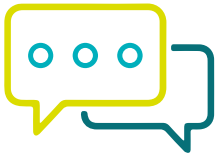
 **Bimzelx**[®]
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Talking about your plaque psoriasis

Asking yourself the questions on page 10 can help prepare you for a conversation with your dermatologist.



 **Bimzelx**[®]
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Ready to ask your doctor about BIMZELX®?
Here are a few questions to help you get started.

Conversation starters for your next dermatologist appointment

1

During a typical week, how much time do you spend managing your psoriasis?



Little to no time



More than I want to



Way too much

2

Select any of the psoriasis symptoms that affect you:

Itching

Pain

Redness

Flaking

Skin cracking and bleeding

All

3

How does psoriasis impact your everyday life?

Increased stress

Avoiding social situations

Avoiding physical touch

Wardrobe choices

Feeling tired

All

4

What impact does psoriasis have on your emotional well-being?



Little to no impact



Medium impact



Significant impact

5

Rate how well you feel your current treatment is working:

Working well

Room for improvement

Not satisfied at all

Please see pages 12-13 for additional **Important Safety Information** and [click here](#) for **full Prescribing Information**, including **Medication Guide**.

 **Bimzelx**®
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Patient support as unique as you

Personalized, streamlined treatment resources and support from BIMZELX Navigate™. From the moment you receive your prescription, BIMZELX Navigate is here for you—tailored patient support that's available whenever you need it.



Eligible, commercially insured patients may pay as little as \$5 per dose*



You can choose to have a dedicated Nurse Navigator by your side from day 1[†]



An online home for tools and information

Ready to start saving? Sign up today.

***BIMZELX Savings:** Eligible, commercially insured patients may pay as little as \$5 per dose. Available to individuals 18 years of age or older with commercial insurance coverage with a valid prescription consistent with FDA-approved product labeling for BIMZELX® (bimekizumab-bkzx). Not valid (1) for prescriptions that are reimbursed, in whole or in part, under Medicare (including Medicare Part D), Medicaid, or any other federal- or state-funded healthcare programs (including any state prescription drug assistance programs and the Government Health Insurance Plan available in Puerto Rico), (2) where a patient's commercial insurance plan reimburses for the entire cost of the drug, (3) for uninsured or cash-paying patients, or (4) where otherwise prohibited by law. Product shall be dispensed pursuant to program rules and federal and state laws. The value of the program is exclusively for the benefit of patients and is intended to be credited in full toward patient out-of-pocket obligations and maximums, including applicable co-payments, coinsurance, and deductibles. Patient may not seek reimbursement for the value of this program from other parties, including third-party payers (i.e., any health insurance program or plan, or public payers like Medicare, Medicaid, Medigap, TRICARE, VA, and DoD). Patient is responsible for any costs once limit is reached in a calendar year. Patient is responsible for complying with any applicable limitations and requirements of their health plan related to the use of the program. This program cannot be combined with any other savings, free trial, or similar offer for the specified prescription. UCB reserves the right to amend or end this program at any time without notice.

[†]Nurse Navigators do not provide medical advice and will refer you to your healthcare professional for any treatment-related questions.

Please see pages 12-13 for additional **Important Safety Information** and [click here](#) for **full Prescribing Information**, including **Medication Guide**.

Important Safety Information

IMPORTANT SAFETY INFORMATION

What is the most important information I should know about BIMZELX® (bimekizumab-bkzx)?

BIMZELX is a medicine that affects your immune system. BIMZELX may increase your risk of having serious side effects, including:

- **Suicidal thoughts and behavior have happened in some people treated with BIMZELX.** Get medical help right away or call the National Suicide and Crisis Lifeline at 988 if you, your caregiver or your family member notice in you any of the following symptoms:
 - new or worsening depression or anxiety
 - thoughts of suicide, dying, or hurting yourself
 - changes in behavior or mood
 - acting on dangerous impulses
 - attempt to commit suicide
- **Infections.** BIMZELX is a medicine that may lower the ability of your immune system to fight infections and may increase your risk of infections.
 - Your healthcare provider should check you for infections and tuberculosis (TB) before starting treatment with BIMZELX.
 - If your healthcare provider feels you are at risk for TB, you may be treated with medicine for TB before you begin treatment with BIMZELX and during your treatment.
 - Your doctor should watch you closely for signs and symptoms of TB during and after treatment with BIMZELX. **Do not take BIMZELX if you have an active TB infection.**

Before starting BIMZELX, tell your healthcare provider if you:

- are being treated for an infection
- have an infection that does not go away or that keeps coming back
- have TB or have been in close contact with someone with TB
- think you have an infection or have symptoms of an infection such as:
 - fever, sweats, or chills
 - muscle aches
 - cough
 - shortness of breath
 - blood in your phlegm
 - weight loss
 - warm, red, or painful skin or sores on your body different from your psoriasis
 - diarrhea or stomach pain
 - burning when you urinate or urinating more often than normal

After starting BIMZELX, call your healthcare provider right away if you have any of the signs of infection listed above. Do not use BIMZELX if you have any signs of infection unless you are instructed to by your healthcare provider. See “**What are the possible side effects of BIMZELX?**” for more information about side effects.

What is BIMZELX?

BIMZELX is a prescription medicine used to treat adults with moderate to severe plaque psoriasis who may benefit from taking injections or pills (systemic therapy) or treatment using ultraviolet light alone or with pills (phototherapy).

- It is not known if BIMZELX is safe and effective in children.

Before using BIMZELX, tell your healthcare provider about all of your medical conditions, including if you:

- have any of the conditions or symptoms listed in the section “**What is the most important information I should know about BIMZELX?**”
- have a history of depression, or suicidal thoughts or behavior



Important Safety Information

Before using BIMZELX[®], tell your healthcare provider about all of your medical conditions, including if you: (cont'd)

- have liver problems
- have inflammatory bowel disease (Crohn's disease or ulcerative colitis)
- have recently received or are scheduled to receive an immunization (vaccine). You should avoid receiving live vaccines during treatment with BIMZELX.
- are pregnant or plan to become pregnant. It is not known if BIMZELX can harm your unborn baby.
 - If you become pregnant while taking BIMZELX, you are encouraged to enroll in the Pregnancy Registry, which is used to collect information about the health of you and your baby. Talk to your healthcare provider or call 1-877-311-8972 to enroll in this registry or visit <http://mothertobaby.org/pregnancy-studies/>.
- are breastfeeding or plan to breastfeed. It is not known if BIMZELX passes into your breast milk. Talk to your healthcare provider about the best way to feed your baby during treatment with BIMZELX.

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

What are the possible side effects of BIMZELX?

BIMZELX may cause serious side effects. See "What is the most important information I should know about BIMZELX?"

- **Elevated liver enzyme levels.** Your healthcare provider will do blood tests to check your liver enzyme levels before starting treatment and during treatment with BIMZELX. Your healthcare provider may temporarily stop or permanently stop your treatment with BIMZELX if you develop liver problems. Call your healthcare provider right away if you develop any signs or symptoms of liver problems, including:
 - pain on the right side of your stomach-area
 - feeling very tired
 - loss of appetite
 - nausea and vomiting
 - itching
 - dark urine
 - light-colored stool
 - yellowing of your skin or the whites of your eyes
- **Inflammatory bowel disease.** New cases of inflammatory bowel disease or "flare-ups" have happened with BIMZELX. If you have inflammatory bowel disease (Crohn's disease or ulcerative colitis), tell your healthcare provider if you have worsening disease symptoms during treatment with BIMZELX or develop new or worsening signs of Crohn's disease or ulcerative colitis.

The most common side effects of BIMZELX include:

- upper respiratory tract infections
- headache
- Herpes Simplex infections (cold sores in or around the mouth)
- small red bumps on your skin
- feeling tired
- fungal infections (oral thrush or infections in the mouth, throat, skin, nails, feet, or genitals)
- pain, redness, or swelling at the injection site
- stomach flu (gastroenteritis)
- acne

These are not all of the possible side effects of BIMZELX. Call your doctor for medical advice about side effects.

Use BIMZELX exactly as your doctor tells you to use it.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.



Bimzelx[®] (bimekizumab-bkzx)

**Start to
get yourself back**

Ask your dermatologist about
BIMZELX today



Sign up to learn more
about BIMZELX and
get updates.

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Inspired by **patients**.
Driven by **science**.

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